



## HONG KONG AUSTRALIA BUSINESS ASSOCIATION (VICTORIA CHAPTER)

NEWSLETTER OCTOBER 2010

*Welcome to the October edition of the HKABA Vic Newsletter.*

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*Special thanks to Ms Eva Wu for doing an amazing job in helping us put together this month's issue of the HKABA newsletter.*

### HIGHLIGHTS OF THE BUSINESS AWARDS GALA DINNER

HKABA Victoria Chapter 2010 Business Awards, which is regarded as one of the key events in the Victorian business calendar, was held on 20 August at the city's Crown Tower.

Over 260 guests from different industries attended the Chapter's flagship event this year. Hong Kong Economic and Trade Office director Steve Barclay, deputy executive director of the Hong Kong Trade Development Council Benjamin Chau and the Lord Mayor of Melbourne Robert Doyle delivered speeches during the night.

Mr Chau, the keynote speaker at the presentation ceremony, made his first visit to Melbourne to present the annual business awards.

*The 2010 business awards winners are:*

- *Overall Grand Prize – EverGrowth Group*
- *Export Goods/ Services Award – Aconex*
- *Import Goods/ Services Award – Superonline Store*
- *Contribution to Industry Award – EverGrowth Group*
- *Creative SME Award – Excel Steel*

This year's business awards presentation ceremony was sponsored by:



FEEDBACK FROM ONE OF OUR GUESTS VIS-A-VIS EVENT.....

*“Congratulations on organising such a successful awards evening. Everything went smoothly like clockwork. The Room looked fantastic and glamorous as befitting the occasion. Food as expected was well chosen and delivered. As I told my colleagues and clients, it is organised by HKABA, and knowing how important food is to the people from Hong Kong, you can expect the best gourmet meal.”*

**Vera Ma**

**Head of Asian Broking Services, CommSec**

AWARD DINNER PHOTOS











## TRADE FAIRS IRREPLACEABLE: HKTDC DEPUTY HEAD

The Deputy Executive Director of HKTDC Benjamin Chau said that trade fairs are irreplaceable despite the growth in internet trading.

Mr Chau, speaking to local media representatives stressed the significance and importance of businesses attending trade shows:

*“Fairs cannot be replaced in the foreseeable future. The internet provides you with so much information but they may be deceiving,” said Mr Chau. “Interaction on the internet is to supplement trade fairs. You will not do business with a stranger met on the web.”*

HKTDC organises more than 30 fairs each year, covering well-established industries and those with significant growth potential, including toys, jewellery, electronics and medical devices.

## 4 NOVEMBER 2010: HAVE YOUR SAY AT HKABA VIC CHAPTER AGM

In the upcoming Annual General Meeting, the HKABA Victoria Chapter will be electing a new committee for 2010-2011. An extensive review on the Chapter's progress and development will be given by our president Simon Pho in his annual report. All members are invited to the AGM –

**Date:** 4 November 2010, Thursday

**Time:** 5.30pm for 6.00pm start

**Venue:** Moore Stephens, Level 10, 530 Collins Street, Melbourne, Victoria 3000

## 1-2 DECEMBER 2010: HK FORUM EARLY-BIRD DISCOUNT EXTENDED - DON'T DELAY YOUR REGISTRATION!

**ACT NOW** – Take advantage of the early-bird registration 30% discount (HK\$560 per head) for the upcoming 11<sup>th</sup> Hong Kong Forum by completing your registration before 31 October.

Also, you will need to register by 31 October to ensure that your company's profile is listed on the Hong Kong Forum directory.

The 11<sup>th</sup> Hong Kong Forum will be held on 1-2 December at the Hong Kong Convention and Exhibition Centre. It is an occasion for traders, buyers and professionals from around the world to meet, network and discuss business opportunities.

For registration, visit: <http://hkfederation.org.hk/forum/forum2010>



## MOVIE NIGHT - LAUNCH OF YOUNG PROFESSIONAL GROUP'S FIRST NETWORKING EVENT

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A message from HKABA Young Professional Group chairman Pius Fan on the show of action movie 'The Return of Chen Zhen' held on 22 September:

*"Thank you to everyone who attended. The movie night was a success. We received 136 rsvp even on Mid Autumn festival night. The turn out on the actual night was great. It was not only an opportunity to enjoy an entertaining movie but also a great forum for young members to meet one another.*

*The film choice was good, intense and fast paced.*

*In addition, we have collected valuable information to establish a Young Professional database. Many guests expressed interests in attending more HKABA Young Professional networking events, so we need to plan future events accordingly."*

*Also, the two lucky winners of 2 movie tickets are:*

- *Cindy Yeung Sin Yee*
- *Delicia Lam*

*Interested in joining Young Professionals Group?*

*Contact Pius at: [pius\\_fan@yahoo.com.au](mailto:pius_fan@yahoo.com.au)*

## 2ND YUM CHA NETWORKING SESSION

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The Victoria Chapter's second Yum Cha Networking Session was held on 15 September at Shark Fin House in Chinatown. About 50 guests attended the event.

HKTDC director of Australia/ New Zealand, Bonnie Shek and Melbourne city councilors, Kevin Louey and Ken Ong also attended this regular event, which provides extensive networking opportunities for local professionals.

The first Yum Cha Networking Session was held in July 2009, in response to a membership survey which showed that members were looking forward to get involved in more networking opportunities.

## EASY STEPS TO JOIN US OR RENEW YOUR MEMBERSHIP

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On behalf of the HKABA Victoria Chapter, we thank you for your continuing support and look forward to your greater involvement with the HKABA.

Just a reminder to all members that the 2009-10 membership expired on 30 June 2010, please renew your membership to enjoy special discounts offered exclusively to members for our events.



To renew your membership online –

1/ Visit HKABA website at [www.hkaba.com.au](http://www.hkaba.com.au)

2/ Login from top of the webpage with your username and password

Not yet a member? Why not follow the steps below to join us and extend your professional business network?

Online application -

1/ Visit [www.hkaba.com.au/memberapply.html](http://www.hkaba.com.au/memberapply.html) for online application

2/ Submit a completed form with details of membership payment option

Alternatively,

1/ Download the application form at  
[www.hkaba.com.au/membership/application.html](http://www.hkaba.com.au/membership/application.html)

2/ Send a completed form to HKABA

3/ Settle membership fee payment by credit card or bank cheque

*For membership details and benefits,*

*Visit: [www.hkaba.com.au/membership/index.html](http://www.hkaba.com.au/membership/index.html)*

## NEW MEMBERS

We welcome the following new members to the HKABA:

- Tanya Lin, St George Bank
- Ngai S Tsang